



PRIMARY



SECONDARY



ALTERNATE / ICON

PRIMARY TYPE FACE

Neue Kabel Regular

THE QUICK BROWN FOX JUMPED
OVER THE LAZY DOG

BOBCAT BONNIE'S

PRIMARY TYPE LOGO

BOBCAT BONNIE'S

ALTERNATE TYPE LOGO

PRIMARY COLOR PALLETTE

BLACK

#000000

WHITE

#FFFFFF

BOBCAT GOLD

WEB #DABE06

C:2, M:10, Y:100, K:15